



# INVITATION



In northern Sweden, the forest bioeconomy has provided the basis for significant economic activity for the past 150 years. We invite you on a journey in the boreal forest landscape to experience 100 years of history, traditions, and challenges from a forest owners' perspective. The lunch will be provided from the surrounding forest and agricultural landscape.

We will present what today's forestry has to offer and how to refine the use of biomass further. How primary producers and family enterprises have organized for strengthened market positions will also be presented.

Meet the local stakeholders; the innovators, the cooperatives and the clusters for inspiration on how to further boost the regional bio economies all over Europe! This is an excellent opportunity to deepen your knowledge, expand your network and exchange experiences.



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 101060264

## AGENDA

| 17 September at Hotel Clarion i Umeå |                                                                                                                                                                                                 |                                                                                                                                                          |
|--------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|
| 09:00                                | SCALE-UP Project meeting                                                                                                                                                                        | Stakeholder activities                                                                                                                                   |
| 12:00                                | Lunch at the hotel                                                                                                                                                                              |                                                                                                                                                          |
| 13.00                                | SCALE-UP and MainstreamBIO are inviting you to an Open session                                                                                                                                  |                                                                                                                                                          |
|                                      | Project pitches                                                                                                                                                                                 | SCALE-UP, C4B, BioModel4Regions, MainstreamBIO                                                                                                           |
|                                      | SCALE-UP Innovations                                                                                                                                                                            | RESELO; birch bark to produce fossil-free rubber<br>Social innovation; multi-actor-partnership to mobilize logging residue extraction in northern Sweden |
|                                      | MainstreamBIO Innovations                                                                                                                                                                       | Innovations supported within the MainstreamBIO project                                                                                                   |
| 14.30                                | Swedish Fika                                                                                                                                                                                    |                                                                                                                                                          |
| 15.00                                | Future forestry<br>How can we develop forestry towards better environmental concern and at the same time meet the market needs, Pär Lärkeryd, CEO, Forest owners association in northern Sweden |                                                                                                                                                          |
| 15.40                                | Questions and Answers                                                                                                                                                                           |                                                                                                                                                          |
| 16.00                                | Workshop Bioeconomy Platform – today and tomorrow.<br>How can the regions influence the development of the bioeconomy?                                                                          |                                                                                                                                                          |
| 17.00                                | End of session                                                                                                                                                                                  |                                                                                                                                                          |
| 19.00                                | Dinner at the hotel                                                                                                                                                                             |                                                                                                                                                          |
| 18 September 2024                    |                                                                                                                                                                                                 |                                                                                                                                                          |
| 8.15                                 | Meet outside the Clarion Hotel - Bus transport to forest                                                                                                                                        |                                                                                                                                                          |
| 09.00                                | Experience the forest. Impressions and dialogue about the forest in the forest. Swedish Fika                                                                                                    |                                                                                                                                                          |
| 11.30                                | Lunch in the barn. The pantry of the forest<br>Meet Andreas Sundgren, Brännlands Cider, producer of artisanal ice cider.                                                                        |                                                                                                                                                          |
| 13.30                                | Bus transport                                                                                                                                                                                   |                                                                                                                                                          |
| 14.00                                | Study visit to a family owned saw-mill, NK Lundström                                                                                                                                            |                                                                                                                                                          |
| 17.00                                | End of study visit                                                                                                                                                                              |                                                                                                                                                          |
|                                      | Dinner downtown                                                                                                                                                                                 |                                                                                                                                                          |

## More about the program

### STAKEHOLDER ACTIVITIES

External stakeholders are invited to participate in the open session 17 Sep afternoon and the study tour 18 Sep. 17 September, during the SCALE-UP meeting before lunch we can offer matchmaking or study visits or study visit according to your individual specific needs. To discuss opportunities; Contact Magnus Matisons, [magnus.matisons@biofuelregion.se](mailto:magnus.matisons@biofuelregion.se)

### PROJECT PITCHES

#### SCALE-UP

The SCALE-UP project will support regional multi-actor partnerships, consisting of private businesses, governments and policymakers, civil society organisations, and researchers in identifying and scaling-up innovative and sustainable bio-based value chains that build on regional resources.

#### C4B

The C4B project - Circular Bio-Based Business models to create high-value. Bio-based products in integrated value chains is funded by Horizon Europe to foster collaborations between producers and innovative business models to create high-value biobased products.

#### BioModel4Regions

Supporting the establishment of the innovative governance models to achieve better informed decision-making processes, social engagement and innovation in the bio-based economy.

#### MainstreamBIO

Accelerate the deployment of small-scale bio-based solutions across EU rural regions:

MainstreamBIO sets out to get small-scale bio-based solutions into mainstream practice across 7 EU rural regions, by establishing regional Multi-actor Innovation Platforms (MIPs) each with a variety of feedstocks, infrastructure, and expertise, in the aim of co-creating sustainable business model pathways in line with regional potentials and policy initiatives.

### KEY NOTE SPEAKER

Pär Lärkeryd, CEO, Norra Skog

Norra Skog is no ordinary company. We are a forest owners association with roots that stretch back almost 100 years. Every day we strive to make family forest ownership as rewarding as possible, and we intend to continue working together with our members for generations to come. We are owned by our 27,000 members and always work in their best interests. By offering knowledge and specialized services, we aim to increase the value of our members' forests today, tomorrow and for generations to come.

## INNOVATIONS

BioFuel Region presents:



Suberin extraction from birch bark to produce fossil free rubber. Support to access birch bark supply to scale up the to industrial scale production.



Social innovation to strengthen the value chain  
Multi-actor partnerships to restart logging residue extraction in northern Sweden

RISE Processum presents:

Innovations supported within the MainstreamBIO project. (TBA)

## WORKSHOP SCALE-UP REGIONAL PLATFORMS – TODAY AND TOMORROW

Suggestions on concrete actions for long-term impact of regional platforms.

### DAY 2 - EXPERIENCE THE FOREST

The reality of a small-scale forest owner. Experience forest management and challenges with a 100 – 120-year rotation period. Culture, history and species. Focus on experiences and discussions. Lunch in the barn. Enjoy food from the Forest Pantry and local producers.

Meet Andreas Sundgren, [Brännlands Cider](#). producer of artisanal ice cider.

### STUDY VISIT – SAWMILL

NK Lundströms Trävaror AB [LINK](#)

A family business founded in 1931. The company forms an entire production chain from forest to ready-to-deliver, usually customer-specific, sawn or planed wooden products. Our products are made from first-class raw materials available in the surrounding forests.

Challenges and solutions. To meet the competition for raw materials two private sawmills have formed a joint purchasing company.

# Welcome to Umeå

Read more about Umeå: [VISIT UMEÅ](#)

## ACCOMMODATION

BioFuel Region has pre-booked 20 rooms at the meeting venue, Clarion Hotel Umeå, Storgatan 36, 903 26, Umeå

Single room SEK 1490 incl. VAT

Double room SEK 1690 incl. VAT

Bookable until 16 September 2024

Can be canceled until 10.00 on the day of arrival

The guest will be charged in case of late cancellation/no-show.

Payable by card on site.

[Make your reservation here!](#)

## TRAVEL

TRAIN from Stockholm to Umeå takes 6 -7 hours.

AIR TRAVEL TO UMEÅ. The best way to reach Umeå Airport Umeå is via Stockholm Arlanda Airport. There are some 8-10 daily flights

It is recommended to book your flights to and from Stockholm resp—Umeå with the same airline group.

Travel time from the airport (by taxi) is less than 10 minutes. Airport bus: You may take the bus outside the airport terminal.

